Emirates Authority For Standardization & Metrology (ESMA) - UAE

Figure illustrating the approved nutritional information label as per UAE.S GSO 2233 issued by ESMA & effective from 01/08/2020

Serving Size

- 'Serving Size' in larger, clear and legible font
- Serving size was updated to reflect current consumption patterns.

Calories

• 'Calories' in larger, clear and legible font.

Fat

'Calories from fat' is removed.

Added sugar

- Added sugar and its percent daily value is added as a mandatory requirement to the nutritional information table and is expressed in grams.
- Added sugars: includes mono- and disaccharides including sucrose, fructose, glucose, glucose syrup, high fructose syrup and other sugars added during the food preparation and manufacturing

Nutriti	on Facts	
Number of servin	gs per containe	r 8
Serving size	2/3 cups	(55
	grams	
Amount per servi	ing or 100millili	tres or
100	Ograms	
Calories		230
	* % Daily	Value
Total Fat	8 grams	10%
Saturated Fats	1 gram	5%
Trans Fats	0 g	
Cholesterol	0	0%
	milligram	
Sodium	160	7%
	milligrams	
Total	37 grams	13%
Carbohydrates		
Dietary Fibers	4 grams	5%
Total Sugars	12 grams	
Includes 10 gram	s of added	20%
sugar		
Protein	5 grams	
*% Daily Value (D		
much a nutrient ir		od
contributes to a d	aily diet 2000	
calories a day		

Footnote

The footnote at the bottom of the nutrition information table is changed to provide a better clarification of the % Daily Value based on a 2000 calorie daily diet for a normal person, in addition to adding the statement (%DV is a based on a 2000 calorie diet).

Vitamins and minerals

 Adhere to the addition of vitamins and minerals stated in approved Saudi technical regulations such as the addition of vitamins A and D to pasteurized milk.

Mandatory nutritional table requirements

- Serving size
- Calories
- Protein content
- Total fats
- Saturated fats
- Trans fats
- Cholesterol
- Sodium
- Total Carbohydrates content
- Dietary fibers
- Total sugars
- Added sugar