



# BALTIC PREMIUM COMPANY

Project Business Plan | January 2024

# PROJECT SUMMARY

## Baltic Premium Company plans to start Soy milk production in Jan 2026

- The Company will produce Soy milk, its concentrate, and sell the production byproduct - dried soy fibre
- Optimal production capacity of c. 70 tons of raw soybeans per working day\*, i.e., 16.1m l of Soy milk p.a. and 10.3m l of Soy milk concentrate p.a.
- Total plant production capacity is 30,000 tons of finished product p.a.
- Production plant will create 67 new workplaces
- Estimated start of the plant construction is Dec 2024

## Production equipment allows to produce plant milk from any grains, nuts, or legumes

- The Company envisages to update projections for the financial performance of various milk substitutes and make a decision to produce the preferred type.
- The Company also can expand the product offer with other plant-based products, such as tofu, cheeses, fermented drinks, yoghurts, ice-creams, etc..

## Total required investment for the project is €23.67m EUR or at least €9.56m from the Equity investor

- Respectively €4.4m required for engineering equipment and construction (excl. building)
- €7.7m necessary for process equipment and service
- €4.3m needed to purchase packaging equipment
- €4.6m required for building
- €2.5m allocated for initial working capital investments
- Additionally, €150k shall be allocated for securing the loans
- Up to 20% of investment can be acquired as subsidies granted by Government and EU

## The Project has more than healthy rentability and investment returns

- €42m NPV (€38.3m for Equity Investors) assuming 15.3% WACC
- 41% IRR (62% for Equity Investors)
- 39% 10-year ROI (29% for Equity Investors)
- 37 months payback period (33 months for Equity Investors)

Notes: \* 27.5 working days per month; \*\*at optimal capacity, pre-inflation

## Project KPIs

€47.1m

Annual revenue\*\*

€10.3m

Annual EBITDA\*\*

30k tons

Prod. capacity p.a.

€23.67m

Total Investment

€9.56m

Required min. Equity investment

€42m

Project NPV

41%

Project IRR

39%

10-year ROI

37 months

Payback period

## Additionally, this project serves as a platform for significant synergies in future (not included in financial forecasts)

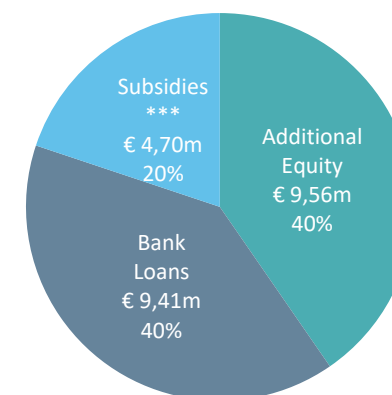
- After reaching optimal capacity in 2028, Management Team will build a new innovative plant-based Fish Feed factory and 20 MWh cogeneration station with estimated investment of €17m for the factory and €20m for the cogeneration station

## Investment sequencing

1. Initial equity investment attracted from investor
2. After equity investment is obtained and secured

- a potential bank will provide a loan
- Partial investment could be potentially recovered through government subsidies

## Proposed Investment Split



\*\*\*Up to c. 20% funded by subsidies, incl.: EU development programs and Government support

# CURRENT PROJECT DEVELOPMENT STAGE

## Current stage – pre construction stage, ready to build, subject to permits and land lease.

- Our dedicated team has achieved significant milestones in soy milk plant project, including comprehensive market research, secured agreements with raw material suppliers, municipalities, and a high-caliber senior management team. In total more than 20 months have been spent.

Market research, competitor analysis, and supplier evaluation

- Carried out extensive research to validate the increasing demand for soy milk products, analyse the competitive landscape, and evaluate potential suppliers for raw materials.

Discussions with major retailers

- We are currently engaged in strategic negotiations with several prominent European Union retail entities. Rimi Baltics, a key player in the retail sector, has expressed interest in our product portfolio and signed a letter of intent.

Reserved land plot in Liepaja Special Economic Zone

- Signed a letter of intent for a land plot with the Liepaja Special Economic Zone, securing an advantageous location for the plant. For supporting information please see Data Room.

Preliminary agreement with raw material traders

- Signed initial agreements with primary soybean supplier to secure a consistent and reliable source of raw materials for production.

Developed a detailed business plan and finance model

- Created a comprehensive plan and financial model that outlines the strategic roadmap and financial projections for the soy milk plant project.

Gathered a senior management team

- Assembled a highly skilled senior management team that is dedicated to driving the success of the soy milk plant project and possesses extensive experience in the industry.

Received budget quotations for equipment

- Obtained detailed quotations for the required equipment, including pricing information and estimated delivery timelines, to facilitate informed decision-making in the procurement process.

Developed engineering solutions for manufacturing

- Created efficient engineering solutions that optimize the manufacturing process of soy milk, ensuring cost-effectiveness and high-quality production.

Preliminary agreements with energy services providers

- Received proposals from energy service providers for a reliable and cost-efficient energy supply

Conducted preliminary discussions with major Latvian banks

- Engaged in initial conversations with key Latvian banks to explore potential strategic partnerships and secure potential financing opportunities.

# MANAGEMENT TEAM'S EXPERIENCE IN FOOD INDUSTRY MANAGEMENT (1/2)

**Project management team brings valuable expertise from top Baltic dairy companies, where they held top leadership and management positions. Their extensive experience in the industry enhances projects successful outcome.**

## Rigas Piena Kombinats (Food Union)

Rīgas Piena Kombināts is the largest dairy and ice-cream producer in Latvia. Founded in 1928, it has been a part of Food Union since the Group's origin in 2012.

### Project management team's key achievements:

- Successful merger of AS Rigas piena kombinats and AS Valmieras piens
- Successful execution of the investment projects with value of 30 million Euros,
- Development and implementation of cardinal changes of the Company's strategy.
- Development and implementation of new – fully different strategy of purchasing raw milk,
- Development and implementation of project for retrofitting company's main warehouse, without stopping the deliveries.
- Ensuring of the most effective local logistics system in branch.



## Epiim and AS "Jaunpils pienotava"

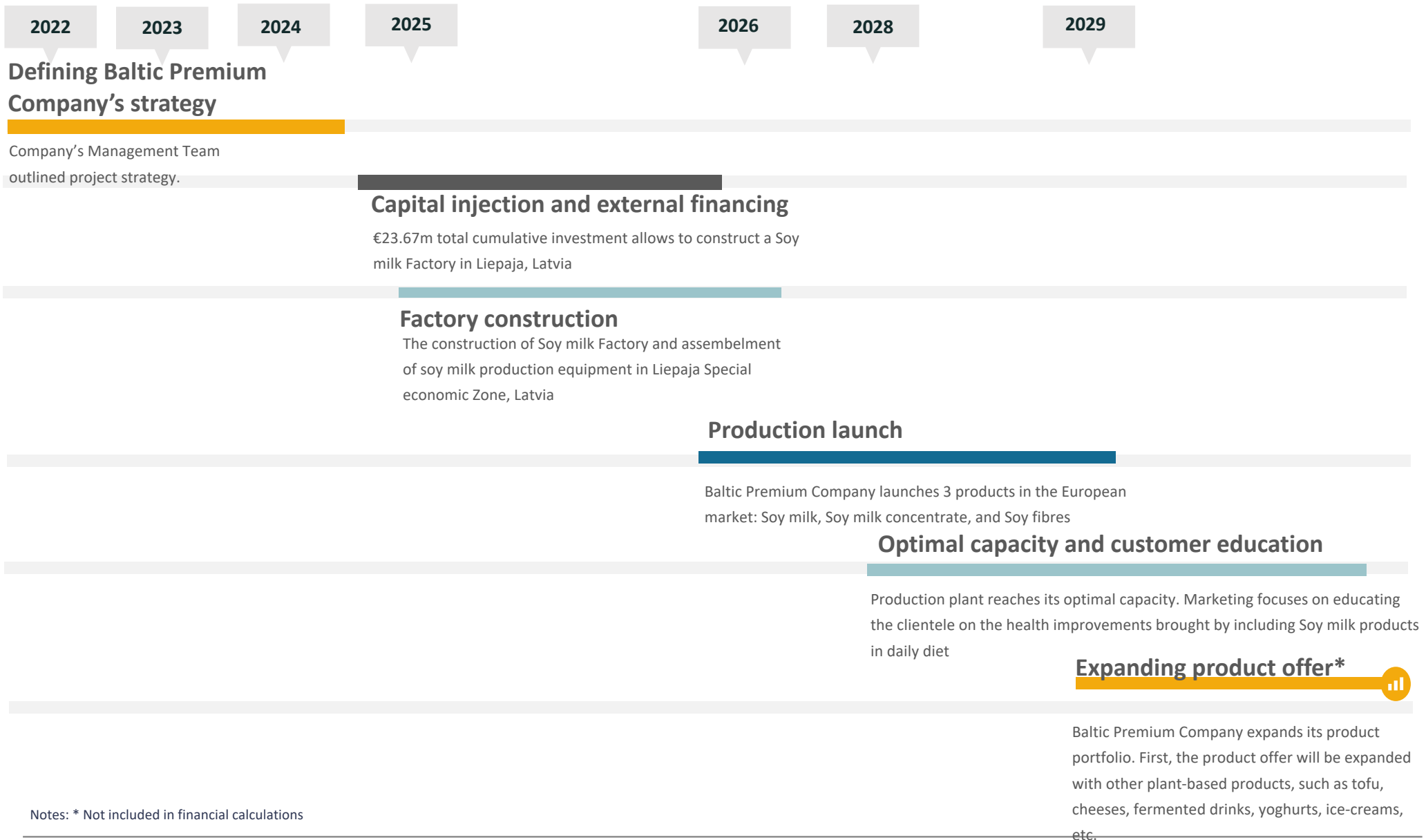
AS E-PIIM PRODUCTION is an Estonian company that operates in the dairy industry. The company specializes in the production and processing of milk and dairy products. E-PIIM PRODUCTION has a long-standing history in Estonia, dating back to its establishment in 1997. AS "Jaunpils pienotava" is a Latvian company that operates in the dairy industry.

### Project management team's key achievements:

- Development and implementation of cardinal changes of the Company's management,
- Implementation of financial management in both Companies.
- Implementation of strong fiscal discipline in both companies
- Successful international merger process (just coming to end) with EE coop society E-Piim during two years. Next step – building of new factory in EE. Investments 100 mill EUR.
- Remarkable grow of turnover of Jaunpils pienotava and improvement of financial indicators of both companies.



# PROJECT TIMELINE



Notes: \* Not included in financial calculations

# PRODUCT OFFER: SOY MILK AND SOY MILK CONCENTRATE

## Baltic Premium Company is on a road to become a leading Soy milk factory in the Baltics

- Soy milk is a plant-based beverage consumed instead of dairy-based beverages
- It is prepared from soybeans and further supplemented with minerals and vitamins
- Soy milk can be used in the position of cow milk in a wide range of applications, including all the preparation of coffee, tea, breakfast cereals, and gastronomy
- Soy milk has fewer calories and more protein in comparison to cow milk and due to the rising problem of obesity, it is preferred by many people

## Baltic Premium Company will provide 2 main products: Soy milk and Soy milk concentrate

- Europe - key sales market
- Retail Partnerships: Collaboration with regional and national retail chains, supermarkets, health food stores, and organic markets to increase the availability and visibility of our soy milk products
- Distributor Networks: Strategic relationships with local distributors experienced in the European food and beverage industry, leveraging their network and distribution channels to reach a wider audience
- Potentially the Company will review white label opportunities
- Additionally, the Company will sell dry soy fibres which are production byproduct
- It is possible to expand the product offer with other plant-based products, such as tofu, cheeses, fermented drinks, yoghurts, ice-creams, etc.

## Investments in research and development will help to

- Improve nutrition and taste of the products while keeping the prices competitive
- Adjust to consumer preferences regarding plant-based milk
- Additional research is planned in respect to technological advancements in production operations to ensure high production rates and product consistency

## Raw material sourcing will be well diversified:

- Key ingredient, non-GMO soybeans, will be sourced from the consolidated European market and sustainable producers worldwide

## ESG (Environmental, Social and Governance) compliance and sustainability

- Carbon Footprint Reduction - The factory will implement innovative technologies and optimized production processes to significantly reduce CO2 emissions and minimize its carbon footprint, ensuring an environmentally responsible operation.
- Zero Waste Technology - The factory will be equipped with state-of-the-art zero waste technology, minimizing waste generation and promoting sustainable resource management, further enhancing our commitment to environmental sustainability.
- Lower Carbon Footprint Compared to Cow Milk: - Soy milk production using soybeans offers a more environmentally friendly alternative to cow milk, as soybeans have significantly lower CO2 emissions and a reduced carbon footprint associated with dairy production.

## Development Strategy: Driven by Strong Vision

### VISION

01



To bring health and sustainability in eating and drinking habits by reinventing plant-based milk as a staple in the daily diet

### MISSION

02



To become the most recognized and trusted plant milk brand in the Baltics. To gain recognition in Europe. To make the products widely available and cater all society.

### VALUES

03



- Educate
- Drive Change
- Be Creative
- Be Passionate
- Pursue Growth
- Do More With Less

## Future Opportunities\*

### After successful factory construction and reaching optimal capacity, Management Team will expand production offer and facilities

- Product offer will be expanded with other plant-based products, e.g., tofu, cheeses, fermented drinks, yoghurts, ice-creams, etc.
- The construction of plant-based Fish Feed factory and cogeneration station will create significant synergies and add additional revenue streams
  - Plant-based Fish Feed factory will run on soy-byproducts and optimize consolidated COGS
  - Cogeneration station with 20 MWh capacity will optimize electricity and steam cost for both plants
  - Estimated investment: €17m for the factory and €20m for the cogeneration station

# SOY MILK AND PLANT-BASED MILK MARKET GLOBAL LANDSCAPE

## Plant-based milk industry is anticipated to significantly expand during 2023-2030, whereas soy milk is already among market leaders

- Globally, more than 14% of the overall population is known to be vegan\*
- An EU-funded project reported a 49% growth of consumption of plant-based foods over the past two years in Europe\*
- Soy milk is one of 3 most popular plant-based milks

## Soy milk as the leading product dominates in the Plant-based Milk market

- It has numerous health-related benefits over dairy-milk or other plant-based milk varieties
- Soy milk is regarded as one of the most effective baking milks
- It has a mild flavor that remains unnoticed in baked products
- It enhances the baked product's structure and texture

## Global Soy milk market size is anticipated to reach €15.77bn by 2030\*

- 6.66% CAGR growth per year during 2022-2030
- Although Europe is the dominating region, all Top 10 global players' headquarters are outside Europe (US, Canada, Australia, China)
- The largest European market player is Alpro who falls within Top 14 world's largest Soy Milk market players

## Global Soy milk Market snapshot\*

€9.42bn

Market size  
2022

Europe

Dominating  
region

6.66%

Estimated CAGR  
growth per year  
2023-2030

## Plant-based Milk Market in U.S.

### Milk substitutes market in U.S. exceeds \$3bn p.a. and is rapidly growing\*

- Plant-based milk alternatives have become a favorite choice for American food consumers
- Plant-based milk market in the U.S. is ahead of plant-based meat, ready-made meals, and ice cream product markets

### A significant share of Global Soy beverages market's growth will be right in North America by 2026

- U.S. is the key region for the soy beverages market in North America
- Soy and almond milk market during 2016-2021 increased by 6.3% CAGR

# SOY MILK AND PLANT-BASED MILK MARKET LANDSCAPE IN EUROPE (1/4)

## European region will dominate Soy milk market in the future\*

- The rising prevalence of lactose intolerance among consumers in Europe is among the key reasons
- Dairy milk substitutes are the silent king among plant-based products in Europe
- Currently Europe holds share of 27.5% of the Soy milk market
- European Soy milk market is expected to witness considerable growth during the following years, due to increasing understanding about the health benefits associated with the consumption of Soy milk\*
- Germany currently is and estimated to be the leading European market player\*

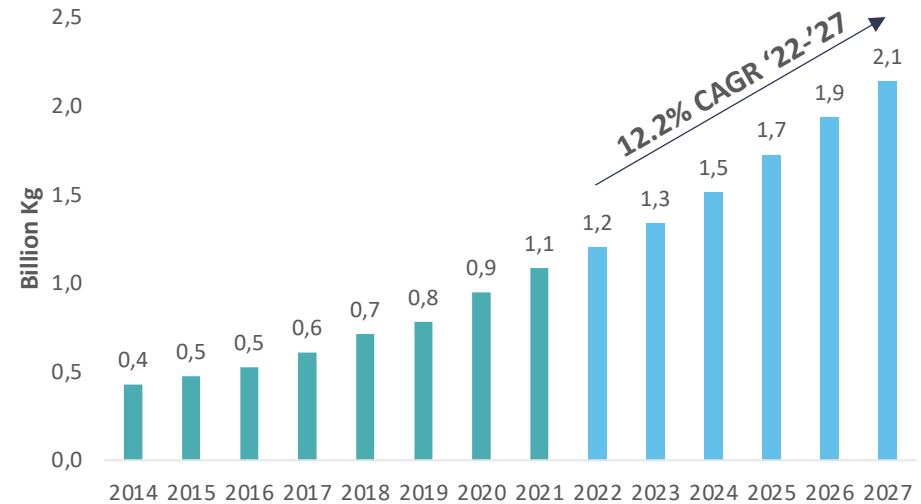
## Unflavored product segment is expected to emerge as the largest contributor\*

- It is easier to keep a high calcium content in unflavored than flavored products

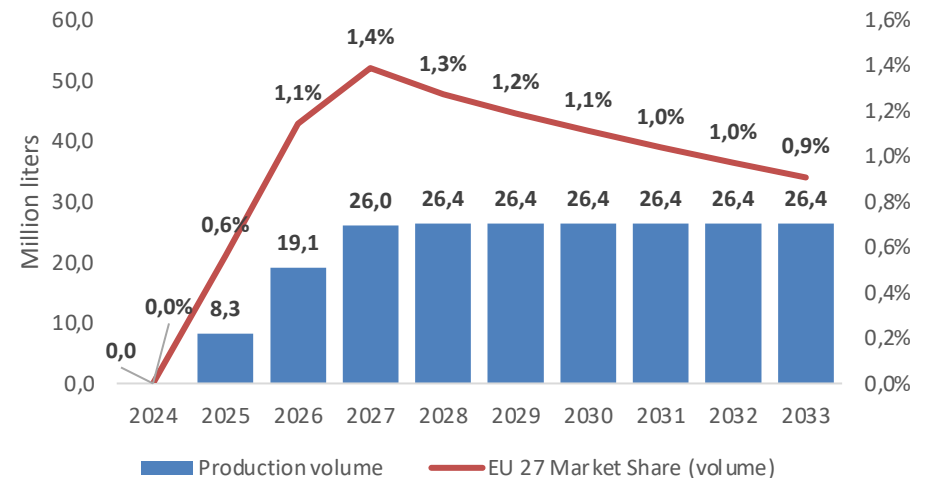
## Baltic Premium Company expects to acquire 1.4% of European dairy milk substitutes market share measured in volume in 2027

- Assuming further 7% market CAGR 2028-2033, the market share would gradually reduce to 1% unless the company increases its production capacity
- Estimated market share is smaller if U.K. market is included in the European market landscape

## Milk Substitutes Market Volume, EU-27 (exl. UK)\*



## Baltic Premium Company Production Volume Development<sup>1</sup>



Sources: Market Research Future, Fortune Business Insights, Statista, Newswire, Transparency Market Research  
Notes: 1 kg to liters conversion rate of 0.97 and Market CAGR '28-'32 of 7% p.a.



# INCOME STRUCTURE

**Baltic Premium Company will generate c. €47.1m (excl. inflation) in turnover during 2028, the first year of reaching full production capacity**

- Jan 2026 as estimated start of the production
- Factory is estimated to work 330 days per year (equals 27.5 days per month or 21.7h per day)
- Optimal production capacity of 70 tons of raw soybeans per day reached only after a production run-up period of 24 months
- Price of €1.0 per 1l of ready-to-drink (RTD) Soy milk and €1.5 per 0.5l of Soy milk concentrate

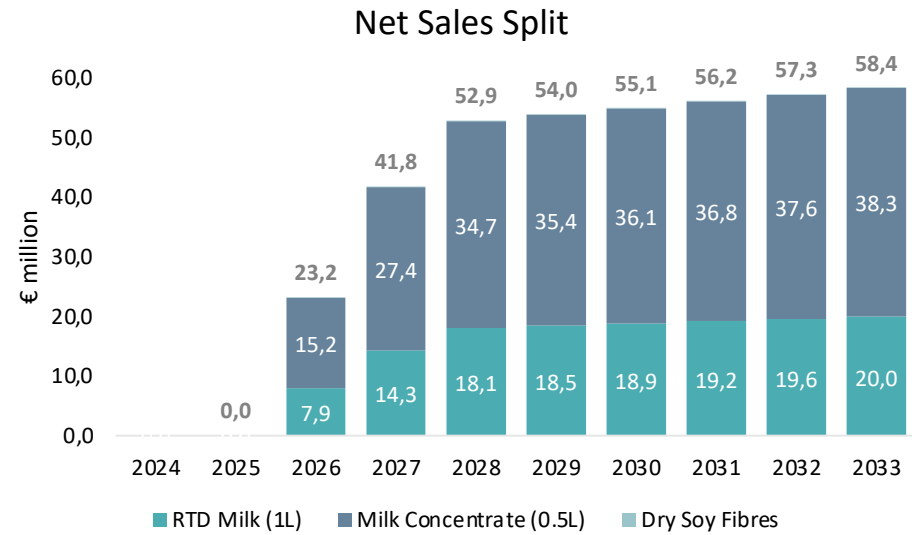
**Company will reach €58.4m turnover by 2033**

- 2.4% forecasted sales inflation CAGR
- The Company does not plan additional increases in optimal capacity within the next 10-year period

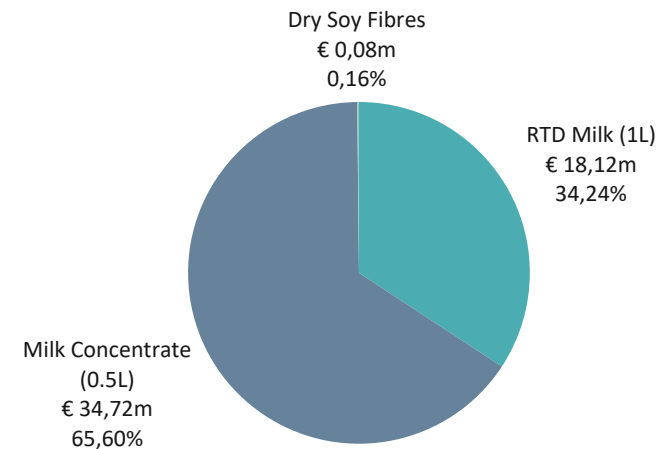
**Baltic Premium Company plans to have an additional revenue stream starting 2028 which is not included in the current financial business plan**

- Baltic Premium Company will start manufacturing plant-based Fish Feed
- Latvia University of Life Sciences and Technologies has issued a statement that the Fish Feed production project is innovative for Latvian economy
- Additionally, at any time the Company can expand its product offer with other soy-based products such as ice creams, yoghurts, etc.

## Net Sales Split



## Net Sales Split, 2027



# PROFITABILITY

## Healthy operating profitability already in the first years of production

- 23% EBITDA margin in 2027 and 25% in 2028
- 19% expected Net Profit margin in 2027

## Development in the following years will allow both EBITDA and net margins to increase with EBITDA margin stabilizing around 25%

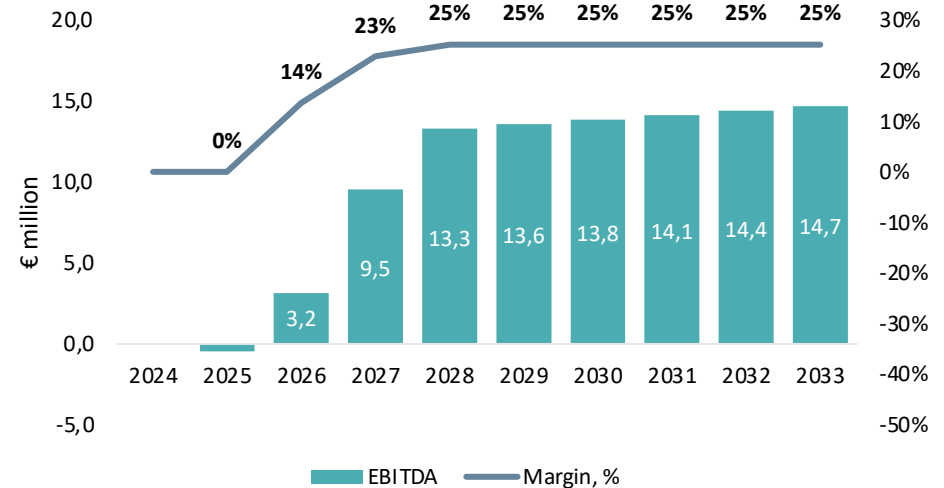
- This will create a solid cash buffer starting 2027 to secure against any unexpected expenses, boosting additional investments and distribution of dividends
- The Company might also choose to finance a more aggressive growth and conquer a greater market share than currently planned

## Payback period\* for the Project is 37 months and will be reached in Sep 2028, by when:

- The Company will have earned positive cumulative cash flow for the first month
- Sold 104.5m liters Soy milk and Soy concentrate (in total since the start of production)

Notes: \* Payback period is calculated since the start of production

## Operating Profitability



## Net Profitability

